HISTORY

The Museum of North Idaho incorporated in 1968 to serve Idaho’s five northern counties. It quickly became apparent that people wanted a Museum to serve and focus on the history of the Coeur d’Alene Region (Kootenai, Benewah, and a portion of Shoshone counties).

The Museum renovated a 4,000 square-foot, city-owned building at 115 Northwest Boulevard in 1979. The Museum collects and preserves artifacts made or used in the Coeur d’Alene region that are representative of regional history and culture with an emphasis on the stories connected to those artifacts. The Museum has collections of over 14,000 artifacts, books, and archival materials and over 36,000 photographs.

MISSION

The Museum of North Idaho preserves and illuminates our past to inspire our future.

VISION

Located at the heart of a vibrant and welcoming gathering place, the Museum of North Idaho (MONI) collects, preserves, and interprets our community’s history and traditions. MONI envisions becoming a social, cultural, and economic hub through educational programming and dynamic exhibits, while remaining a high-quality research institution and archive.
Sharing History
With neighboring states still closed due to the global COVID-19 pandemic, North Idaho and the Museum of North Idaho were busier than ever. Attendance saw a huge increase to 6,375 guests compared to 5,852 in 2019. Gift shop revenue also saw a sizable increase to $33,000 compared to $19,800 in 2019. Overall, revenue was up 71% from pre-pandemic numbers.

In 2020, we made the decision to open the Museum daily between Memorial Day and Labor Day weekends, giving us an extra 32 days we’re open each season. The Museum also raised admission entrance fees for the first time in years from $4 to $5 for adults and from $1 to $1.50 for youth. Base level membership dues also increased for the first time in over a decade from $25 to $30 for the Amelia Wheaton and from $50 to $55 for the Flyer. We also introduced a new family membership level for $75, the North Star.

The Museum launched two new programs in 2020, outdoor movies in the park and walking tours of Forest Cemetery. Although a combination of rain and smoke from wildfires required us to cancel half of the films, attendance at the outdoor movies was very successful. We conducted six walking tours in Forest Cemetery, which were more successful than we ever could have dreamed. We sold out 180 tickets in just one week and saw a whole new population engage with the Museum and local history.

Hollywood of the North: North Idaho and the Film Industry was the Museum’s feature exhibit.

Staffing Updates
After over 25 years of service, Robert Singletary retired in 2021, leaving big shoes to fill for historical programming and knowledge. Dave Eubanks took the reins as to lead our living history walking tours and give lectures on North Idaho's vast history. We also hired Lisa Turner, CPA, as our new Accountant.

Updates on the New Museum Facility
With a very successful end of year campaign, the Museum raised just over $1M toward our capital campaign. Funds will be used to complete renovations to the historic J.C. White House and to complete the site design of the exterior spaces. Working with Alchemy of Design (Oregon) and local historians, museum staff began work on the second phase of an interpretive plan for the new museum exhibit hall.

Photos shared in the Nickels Worth: 52
Historical articles in the Cd'A Press: 26
Hollywood of the North: North Idaho and the Film Industry was the Museum’s feature exhibit.

Facebook and Instagram Followers: 6,395
Volunteer Hours: 2,514
Member Households: 531
Artifact Donations: 50+
Operating Revenue  
$256,981

Museum memberships of $39,322 and gift shop sales of $35,245 were the largest sources of earned revenue. Individual donations brought in $36,572, with $11,000 of that restricted for repairs of the Fort Sherman Chapel.

Operating Expenses  
$236,720

Most of our expenses were for programming and exhibit design, facility maintenance, marketing, and administrative costs.

Statement of Financial Position
Figures as of 12/31/2022

<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Fund</td>
<td>$452,000</td>
</tr>
<tr>
<td>Operational Reserves</td>
<td>$342,000</td>
</tr>
</tbody>
</table>

Endowment  
$296,000

The Museum’s endowment, managed by the Idaho Community Foundation, increased by $23,594 through contributions and investment earnings.